



CUMING COUNTY FAIR

SPONSORSHIP and ADVERTISING PROGRAMS 2025

Cuming County Agricultural Society
P.O. Box 1
West Point, NE 68788
cumingcountyfair@gmail.com

www.cumingcountyfair.com



ALL-STAR SPONSORSHIP LEVELS and BENEFITS

Sponsors may use benefits for associates, clients, employees, or special customers for a fun day at the Fair. Benefits include:

ALL SPONSORS

Advertisement in premium paper (if signed by April 1), size determined by sponsorship tier.

Listed on the fair poster, which is disturbed throughout Northeast Nebraska.

Listed on the fair website, www.cumingcountyfair.com.

Banner on ball field fence (provided by the Ag. Society).

Daily admission tickets.

Ride armbands for the midway.

4 STAR SPONSORS & FAIR PARTNERS

Free booth space for a \$1,200 and up sponsorship.

May purchase a minimum block of 25 season tickets at a \$2 discount (tickets for promotion or give-away, not to be resold).

FAIR PARTNERS

Recognition on the digital sign at main gate all year long.

Your logo on fair website homepage.

Included on the big screen on the fair partner advertisement.

Partnership tiers are set at \$2,500, \$5,000 and \$10,000.

Sponsorship tiers are set at \$300, \$600, \$900 and \$1,200.

NAME ACKNOWLEDGMENT: Your name will be included in the Fair Premium Paper as a sponsor. You will be listed as a sponsor in the events poster that is posted around the area and published in county papers. A banner with your name will be displayed at the fair. Your name will also be posted at two locations during the fair.

EVENT PARTICIPATION: An event sponsor may wish to participate at the event by introducing the event, handing out ribbons or prizes at the event, or welcoming the guest and participants to the event.

FAIR CONNECTION: A sponsor may use the Cuming County Fair in pre-fair advertising to draw attention to the fact that they are helping support a county-wide event

